

BRANDING HAPPENS BY DESIGN.

Branding doesn't just happen by chance or overnight. Your brand is not a collection of images or a pretty logo. A successful branding campaign can turn your business from being another wannabe, to becoming a driving force in your market.

A well-developed branding campaign helps customers understand what your company DNA stands for and helps create an introduction of what they can expect from your business. Branding can also help you from within by providing clarity on how your staff interacts consistently with customers.

If your brand is not living up to your needs or your if business is ready to move to the next level then contact us today to find out how we can design a brand that works for you.

**DESIGN
MARKETING
WEB
PHOTOGRAPHY
VIDEO/AERIAL**

FIND OUT MORE

WHO IS FIGMENT?

We are a full service advertising agency focusing on the success of our Travel and Tourism partners since 1993. We are not your typical agency, we get involved in more than just your advertising needs. We understand your business inside and out. It's not JUST about occupancy, but getting the highest ADR, it's about getting the most return on your marketing dollars, and delivering on your promise EVERY time. We know the destination and the gateways that feed your business. We target the markets that make sense, we deliver to the right audience, we convert new guest, and we keep return guests.

Figment Design
2977 McFarlane Road | 2nd Floor (Coconut Grove) Miami, Florida 33133

figmentdesign.com
Phone: 305.593.7488 | Fax: 305.593.7468

FOLLOW US

